FOX	WFLX	
79		<u>Flight (</u>

ORDER

Print Date 10/23/12

00:15:00

2176

Order Sep

Order Share %

Page 1 of 2

Flight Dates 10/25/12-11/06/12

Product Estimate #

Contract / Revision 840183 / Peterffy, Thomas Alt Order # 06393682

Original Date / Revision Agency Com 15% Billing Type Cash

10/23/12 10/23/12 <u>Billing Contact</u> <u>Order Type</u> Political

Advertiser Potentia, Thomas

Billing Cycle EOM/EOC

Advertiser Peterffy, Thomas

600 Farimont Avenue

Billing Cycle

Billing Calendar BROADCAST

Suite 306

Towner MD 24286

Demographic A35+

Agency Mentzer Media Services Towson, MD 21286 Demographic A35+

Rev Codes Agency Political

Buying Contact
Sales Office H-DC

Rev Codes Agency Political Pol-Issue
Product Codes PL20

600 Farimont Avenue Sales Region National Priority P 1

Suite 306 Agency Ref Advertiser Ref

Primary Account Executive Will Hilderbrandt

Towson, MD 21286

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Competing Station %	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Market Value

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 5 \$2,983.50 \$3,510.00 0.00 10/01/12 10/28/12 5 \$2.983.50 \$3,510,00 November 2012 13 \$5,210.50 \$6,130.00 0.00 10/29/12 11/06/12 13 \$5,210.50 \$6,130.00 Totals 18 \$8,194,00 \$9,640.00 0.00

										Total	S
Ln Ch Start	End	Inventory Code	Break	Start/End	fime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WFLX 10/25/1	2 10/26/12	MORNING NEWS 7 FOX 29 MORNING		7-8A	TF	1:00	1	\$350.00 P 1	0.00 NM	1	\$350.00
Start Date	End Date	Weekdays Si	ots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	TF	1	\$350.00	0.00						
E 2 WFLX 10/25/1	2 10/26/12	MORNING NEWS 8 FOX 29 MORNING		8-9A	TF	1:00	1	\$350.00 P 1	0.00 NM	1	\$350.00
Start Date	End Date	Weekdays St	ots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	TF	1	\$350.00	0.00						
E 3 WFLX 10/25/1	2 10/26/12	FOX 29 NEWS FIRS		4-430P	TF	1:00	1	\$290.00 P 1	0.00 NM	1	\$290.00

WFLX

Print Date: 10/23/12

Page 2 of 2

Contract / Revision

840183

Flight Dates 10/25/12-11/06/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Peterffy, Thomas

Product Peterffy, Thomas

Estimate # 2176

l- Ob Ohad Fad	leventer Code Decel	O++ 4/E 1.7	. B		D	.	Tota	
Ln Ch Start End		Start/End 7		Len Spots				Amount
E 3 WFLX 10/25/12 10/26/12		4-430P	TF	1:00 1	\$290.00 P 1	0.00 NM	1	\$290.00
Charl Data - End Data	FOX 29 NEWS FIRST AT	D.4	D. #					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$290.00	Raling 0.00					
E 4 WFLX 10/25/12 10/28/12		10-11P	TFSS	1:00 1	\$2,170.00 P 1	0.00 NM	1	£0 170 00
E 4 771 EX 10/20/12 10/20/12	TEN O'CLOCK NEWS	10-111	11-33	1.00	\$2,170.00 F 1	U.UU INIV	' '	\$2,170.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	TFSS 1	\$2,170.00	0.00					
E 5 WFLX 10/28/12 10/28/12	P. FOX News Sunday Comm	9-10A	1	1:00 1	\$350.00 P 1	0.00 NM	1	\$350.00
	FOX NEWS SUNDAY							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	<u>1</u> 1	\$350.00	0.00					
E 6 WFLX 10/29/12 11/02/12		7-8A	MTWTF	1:00 3	\$350.00 P 1	0.00 NM	3	\$1,050.00
C1-4 D-1-	FOX 29 MORNING NEW!	Б.,	- ·					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week MTWTF 3	<u>Rate</u> \$350.00	Rating 0.00					
E 7 WFLX 10/29/12 11/02/12		_		1:00 3	\$350,00 P 1	0.00 NM	3	E4 050 00
C 7 441 EX 10/29/12 11/02/12	FOX 29 MORNING NEWS	0-97	141 M 1 L	1.00 3	\$350.00 F 1	U.UU NIVI	3	\$1,050.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	MTWTF 3	\$350.00	0.00					
E 8 WFLX 10/29/12 11/02/12	FOX 29 NEWS FIRST ACCOMM	4-430P	MTWTF	1:00 3	\$290.00 P 1	0.00 NM	3	\$870.00
	FOX 29 NEWS FIRST AT							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	MTWTF 3	\$290.00	0.00					
E 9 WFLX 10/29/12 11/02/12		10-11P	MTWTF	1:00 1	\$2,170.00 P 1	0.00 NM	1	\$2,170.00
	TEN O'CLOCK NEWS							
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spols/Week MTWTF 1	Rate	Rating					
E 10 WFLX 11/05/12 11/06/12		\$2,170.00	0.00	4,00 4	**************************************	0.00.104	_	2052.00
E 10 VVFEX 11/03/12 11/06/12	FOX 29 MORNING NEW!	7-0A	MT	1:00 1	\$350.00 P 1	0.00 NM	1	\$350.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	MT 1	\$350.00	0.00					
E 11 WFLX 11/05/12 11/06/12	MORNING NEWS 8A Comm	8-9A	MT	1:00 1	\$350.00 P 1	0.00 NM	1	\$350.00
	FOX 29 MORNING NEW:						•	\$ 000100
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	MT 1	\$350.00	0.00		_			
E 12 WFLX 11/05/12 11/05/12		4-430P	1	1:00 1	\$290.00 P 1	0.00 NM	1	\$290.00
	FOX 29 NEWS FIRST AT							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	1 1	\$290.00	0.00					

HRP-Will

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX-TV Date 10/2-1/2						
I, David Grill do hereby reque	est station time conc	erning the follo	wing issue:	·····		
Thomas Peterff	y			,		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
	VARIES	10/25-	840183			
		WALKET	840183			
Total Charges: \$ 9,640 GROSS						
This broadcast time will be used by: Thomas Peterffy						
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"						
	☐ Yes			□ No		

NAB Form PB-17 Issues

unfortable, hat the light	mmunicates a message relating to a of the legally qualified candidate(s) the date(s) of the election(s) (if app	the second in a water at the
For programming that "com importance," attach Agreed	municates a message relating to an Upon Schedule (Page 3)	y political matter of national
I represent that the payment	for the above described broadcast	time has been furnished by:
Thomas	Peter ffy	
and you are authorized to and furnishing the payment, if off	nounce the time as paid for by such	person or entity. The entity
a corporation; a con	mmittee; 🗌 an association; 🔲	or other unincorporated group.
The names, offices, and address agents of the entity are named	esses of the chief executive officers I below (may be attached separately	, directors, and/or authorized
THIS STATION DOES NOT I OF RACE OR ETHNICITY IN	DISCRIMINATE OR PERMIT DI I THE PLACEMENT OF ADVER	ISCRIMINATION ON THE BASIS FISING.
advertisement(s). For the above-	rmless the station for any damages ay ensue from the broadcast of the -stated broadcast(s), I also agree e delivered to the station at least broadcasts.	above-requested
TO BE SIG	GNED BY ISSUE ADVE	RTISER
10/4/19	Signature	110.825.7034 Contact Phone Number
TO BE SIGN	IED BY STATION REPI	RESENTATIVE
Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title
Conversel & 2011 by the National Association	A CONTRACT OF THE PARTY OF THE	ı iriê



PAID POLITICAL **BROADCAST AVAIL REQUEST**

WFLX TO: John Heislman STATION:

FROM: Will Hildebrandt HRP OFFICE: DC

REQUEST RECEIVED FROM

DATE: 10/23/12 BUYER: Elise Cloyd

Mentzer Media AGENCY:

ADDRESS: 600 Fairmount Avenue Suite 306 Towson, MD 21286

PHONE #: 410 825 7035

FAX #:

OTHER:

AVAILS FOR

COMMITTEE: Thomas Peterffy

CHAIRPERSON:

Pam Berry-Asst TREASURER:

ADDRESS: 25 Conyers Farm Drive Greenwich, CT

203 618 5824 PHONE #:

203 618 5837 **FAX #:**

OTHER:

FOR

CANDIDATE: Thomas Peterffy

Issue **OFFICE:**

Republican PARTY:

DAYPARTS: All

As Ordered SCHEDULE DATES:

COMMERICAL LENGTH: :30 All **PROGRAMS:**

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE